

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 953055-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------------|----------------------|-----------------|
| Negron/R/State Senate | JOE NEGRON ST SENATE | 491 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/20/12 - 09/24/12 | 953055 | 06321846 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|----------|------------------------------------------|-----------------|---------------------------------|-------------------|-----------------------|----------------|------------|------------|---------------|
| 1 | 09/20/12 | 09/21/12 | WPBF News 25 Mornings 6-7AM | | ---TF-- | :30 | 2 | \$200.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 2 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/20/12 | 5:59 AM | WPBF News 25 Mornings | 6-7AM | :30 | JN101TV-FL | \$200.00 NM |
| 1 | WPBF | F | 09/21/12 | 6:15 AM | WPBF News 25 Mornings | 6-7AM | :30 | JN101TV-FL | \$200.00 NM |
| 2 | 09/20/12 | 09/21/12 | Good Morning America | 7-9AM | ---TF-- | :30 | 2 | \$250.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | Th | 09/20/12 | 8:48 AM | Good Morning America | 7-9AM | :30 | JN101TV-FL | \$250.00 NM |
| 2 | WPBF | F | 09/21/12 | 8:47 AM | Good Morning America | 7-9AM | :30 | JN101TV-FL | \$250.00 NM |
| 3 | 09/20/12 | 09/21/12 | WPBF News 25 @ Noon 12pm-1230pm | | ---TF-- | :30 | 2 | \$160.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 2 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/20/12 | 12:27 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | JN101TV-FL | \$160.00 NM |
| 3 | WPBF | F | 09/21/12 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | JN101TV-FL | \$160.00 NM |
| 4 | 09/20/12 | 09/20/12 | WPBF News 25 @ 6:00P 6-6:30PM | | ---2--- | :30 | 2 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---2--- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/20/12 | 6:11 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | JN101TV-FL | \$500.00 NM |
| 1 | WPBF | Th | 09/20/12 | 6:29 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | JN101TV-FL | \$500.00 NM |
| 5 | 09/20/12 | 09/21/12 | Wheel Of Fortune | 7-7:30PM | ---TF-- | :30 | 2 | \$1,500.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 2 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/20/12 | 7:17 PM | Wheel Of Fortune | 7-7:30PM | :30 | JN101TV-FL | \$1,500.00 NM |
| 1 | WPBF | F | 09/21/12 | 7:08 PM | Wheel Of Fortune | 7-7:30PM | :30 | JN101TV-FL | \$1,500.00 NM |



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| Negron/R/State Senate | JOE NEGRON ST SENATE | 491 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|------------|------------------------|
| 6 | 09/20/12 | 09/21/12 | Jeopardy | 7:30-8PM | ---TF-- | :30 | 3 | \$1,700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 3 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/20/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | JN101TV-FL | \$1,700.00 NM |
| 2 | WPBF | F | 09/21/12 | 7:28 PM | Jeopardy | 7:30-8PM | :30 | JN101TV-FL | \$1,700.00 NM |
| 3 | WPBF | F | 09/21/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | JN101TV-FL | \$1,700.00 NM |
| 7 | 09/20/12 | 09/21/12 | Nightline | 11:35-12:05AM | ---TF-- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/20/12 | 11:47 PM | Nightline | 11:35-12:05AM | :30 | JN101TV-FL | \$275.00 NM |
| 1 | WPBF | F | 09/21/12 | | Nightline | 11:35-12:05AM | :00 | | \$275.00 NM |
| Credited | | | | | | | | | |
| 8 | 09/20/12 | 09/23/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | ---TF-S | :30 | 3 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | ---TF-S | 3 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | Th | 09/20/12 | 11:11 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | JN101TV-FL | \$500.00 NM |
| 4 | WPBF | F | 09/21/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | JN101TV-FL | \$500.00 NM |
| 1 | WPBF | Su | 09/23/12 | 11:24 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | JN101TV-FL | \$500.00 NM |
| 9 | 09/22/12 | 09/22/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----1- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/22/12 | 7:58 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | JN101TV-FL | \$225.00 NM |
| 10 | 09/22/12 | 09/22/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----1- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/22/12 | 8:25 AM | Sat 8-9am News | Sat 8-9am | :30 | JN101TV-FL | \$225.00 NM |
| 11 | 09/23/12 | 09/23/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/23/12 | 7:54 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | JN101TV-FL | \$225.00 NM |
| 12 | 09/23/12 | 09/23/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----1 | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/23/12 | 10:26 AM | Chris Matthews | Sun 10-10:30AM | :30 | JN101TV-FL | \$175.00 NM |
| 13 | 09/23/12 | 09/23/12 | Sun 630pm News | 630-7pm | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | -----1 | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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| 953055-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Advertiser | Product | Estimate Number |
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| Negron/R/State Senate | JOE NEGRON ST SENATE | 491 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------|------------|----------|---------------------------------|----------------|---------------------------|----------------|----------------|------------|---------------|
| 13 | 09/23/12 | 09/23/12 | Sun 630pm News | 630-7pm | -----1 | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/23/12 | 6:57 PM | Sun 630pm News | 630-7pm | :30 | JN101TV-FL | \$325.00 NM |
| 14 | 09/24/12 | 09/24/12 | WPBF News 25 Mornings | 6-7AM | 1----- | :30 | 1 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 6:10 AM | WPBF News 25 Mornings | 6-7AM | :30 | JN101TV-FL | \$200.00 NM |
| 15 | 09/24/12 | 09/24/12 | Good Morning America | 7-9AM | 1----- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 8:55 AM | Good Morning America | 7-9AM | :30 | JN101TV-FL | \$250.00 NM |
| 16 | 09/24/12 | 09/24/12 | WPBF News 25 @ Noon | 12pm-1230pm | 1----- | :30 | 1 | \$160.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$160.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 12:09 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | JN101TV-FL | \$160.00 NM |
| 17 | 09/24/12 | 09/24/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 6:20 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | JN101TV-FL | \$500.00 NM |
| 18 | 09/24/12 | 09/24/12 | Wheel Of Fortune | 7-7:30PM | 1----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 7:14 PM | Wheel Of Fortune | 7-7:30PM | :30 | JN101TV-FL | \$1,500.00 NM |
| 19 | 09/24/12 | 09/24/12 | Jeopardy | 7:30-8PM | 1----- | :30 | 1 | \$1,700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | JN101TV-FL | \$1,700.00 NM |
| 20 | 09/24/12 | 09/24/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | 1----- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/24/12 | 11:32 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | JN101TV-FL | \$500.00 NM |
| 21 | 09/23/12 | 09/23/12 | Sun 8-9am News | Sun 8-9am | -----S | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/23/12 | 8:22 AM | Sun 8-9am News | Sun 8-9am | :30 | JN101TV-FL | \$225.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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| Advertiser | Product | Estimate Number |
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| Negron/R/State Senate | JOE NEGRON ST SENATE | 491 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------------------------------------------------|----------------|---------|--------|----------------|----------|------|
| 22 | 09/24/12 | 09/24/12 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 5:54 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM | | | | | | | | | |
| 23 | 09/20/12 | 09/21/12 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | ---11-- | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---11-- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 5:23 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM 2 WPBF F 09/21/12 5:13 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$350.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 33 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$19,355.00 |
| <u>Agency Commission</u> | \$2,903.25 |
| <u>Net Amount Due</u> | \$16,451.75 |